



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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October 2, 1965

BULLETIN ADDS AREA EDITORS

Bulletin Committee Chairman Lawrence F. Mihlon this week announced the establishment of regional editors to develop and process news and features from various areas in the world.

He also made initial assignments for these editorships. They are Barbara Scofield, Latin America; Sam Baker, Western Europe; Jules Abend, Eastern Europe and Red Bloc; Ed Edwin and Al Peterson, Africa and the Mideast; and Blythe Foote Finke, Far East. The assignment of the US and North America will for the time being remain centrally controlled by the chairman and managing editor.

The regional approach is being made in an effort to broaden and upgrade the type and amount of overseas news used in *The Bulletin*, according to Mihlon.

Regional editors will be liaison *The Bulletin's* correspondents in their respective areas for special feature or news reports. With this continuing assignment, each editor will be able to
(Cont'd on page 7)

Early Deadline

Because of the Yom Kippur holiday during the week, all material for the Oct. 9 *Bulletin* must reach the OPC by noon Monday, Oct. 4.

RESTON: FEAR

By JAMES RESTON

The hardest thing to combat in the relations between competing groups of men is fear, particularly fear of an unknown future, and this is what is at the root of the newspaper strike and lock-out in New York City.

The entire American publishing industry, centered in New York, is going through a period of rapid technological and commercial change. Newspapers, magazines, television and radio are all

Strike Unity Falters With Trib Publication

The line of unanimity by New York's Publishers Association faltered in the second week of the newspaper shutdown when *The New York Herald Tribune* resigned from the Association and resumed publication.

John J. Gaherin, Association president, denied that *The New York World Telegram & Sun* and *The New York Journal American* would follow suit.

(The strike picture became more complicated last week when the Mailer's Union informed the publishers that they wouldn't return to work without a new contract, even if the Newspaper Guild strike against *The New York Times* were settled.)

John Hay Whitney, publisher and editor in chief of *The Herald Tribune* said in the resignation letter, "We don't know how things will go for us outside the association, but we do know that economic and other considerations make it impossible for us to continue inside the Association."

In his letter, Whitney said that in the interests of Association unity, the paper in March agreed to a settlement with the typographical union which gave that union veto power over a key issue of automation. "That settlement seemed

to us unrealistic; we went along with it only in the interest of unity," he said.

"Now, six months later, *The Herald Tribune* finds itself involved in a strike and shutdown that cannot undo what happened last March, that will not solve any of the basic newspaper problems of this city, and that only complicates and embitters newspaper labor relations."

Automation, union jurisdiction over

(Cont'd on page 3)

CF AID AVAILABLE TO NEWS EMPLOYEES

The Correspondents Fund of the OPC is anxious to hear of, and assist if possible, any members of the Fourth Estate who, because of the strike or any other reason, are in need of temporary emergency assistance.

Such assistance, if approved, must be in the form of outright grants-in-aid, no loans. Application forms are available through Frank O'Rourke, Club financial manager. Every application will be considered on its merits and with reference to eligibility as provided under the Fund's charter.

AT THE ROOT OF THE STRIKE

competing savagely for the advertising dollar, and the paperback books are adding to the competition for the public's time.

In fact, there has never been a period in American history when there has been such a fight for the consumer's attention and the advertiser's dollar, and this is what has created such a restless atmosphere in the entire American publishing and entertainment worlds.

There have been fierce battles over

the television ratings, dramatic disputes over the editorial direction and content of some of the largest magazines, and constant bickering between labor and management and between competing labor unions in the New York newspapers.

Most of the New York newspapers are losing money. The total circulation of all the newspapers in New York City has been declining for years precisely at a time when the population was ris-

(Cont'd on page 6)

PERSONAL COPY

Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news

Extend your company's reach

NEWS NOTES

SWINTON AND MCGURN: FUND TRUSTEESHIP

Stan Swinton and Barrett McGurn were elected trustees of the OPC's Correspondents Fund at its quarterly meeting last week.

Swinton is assistant general manager and head of world services for the AP; McGurn, former OPC president, is staff writer for *The New York Herald Tribune*.

* * *

FIRST WHO'S WHO ORDER

The Central Intelligence Agency in Washington, D.C. has placed the first order for a pre-publication copy of the 1966 *Directory*.

Pre-publication price of the "Who's Who" is \$12.50 to non members. On publication, the regular price will be \$15. Members' price will be \$3, according to Dick Williams, Who's Who chairman.

* * *

CHANGE FOR ROME DAILY AMERICAN

The popular English-language paper in Rome, *The Daily American*, will change its format from tabloid to broadsheet, effective Columbus Day.

According to General Manager Robert H. Cunningham, the decision to change was made after a survey was made showing that most European readers prefer the standard-size format. Up to 40 percent of *The Daily American's* readers are Italians and others to whom English is not a native tongue.



CHANGE IN ROME: General Manager Robert H. Cunningham and Managing Editor Leslie J. Childe of *The Rome Daily American* look at a dummy of the broadsheet format the paper plans to adopt this month.

Strike

(Cont'd from page 1)

it, the union shop, pensions and severance pay are the main issues in Guild negotiations.

With the resumption of *The Tribune* New Yorkers currently have two of their regular papers to read. *The New York Post*, which resigned from the Publishers Association during the last strike, continued publishing. Supplementing this reading diet were about a half dozen tabloid interim papers, staffed by employees of the regular newspapers.

RENT MORATORIUM

Builder-landlord Samuel J. Lefrak last week announced a rent moratorium for all newspaper personnel, news dealers and deliverers who live in his buildings and who have been directly affected by the current newspaper strike.

Lefrak declared a similar moratorium during the 114-day strike during 1962-63. Over 200 tenants were assisted by this action, and all later repaid their obligations.

TALENT SCOUTS

Seen any talent lately?

If you've spotted a story or heard a broadcast lately which deserves to be considered for the annual OPC Awards drop a line — right now while you're thinking of it — to the Awards Committee, in care of the Club.

If you can enclose a visual exhibit or clipping, so much the better.

You might help some deserving correspondent get a valuable award. In any event you'd help your Club judges have access to the best possible candidates.

NEW YORK SCENE

Oct. 4: The Sorensen Papers

Mon. Oct. 4 — Luncheon with former presidential aide Theodore Sorensen. 12:30 p.m.

This is the Year of the Memoir and the spate of reminiscences about the Kennedy Administration by former aides has left a trail of controversy. One of the memoir writers, Ted Sorensen, will appear at the Club Monday in connection with the publication of his book, *Kennedy*, which already has appeared in excerpt form in *Look Magazine*.

Sorensen, called "chief of staff for ideas" in the late President's administration, was Kennedy's major writer of speeches, braintruster, confidant, and one of his chief legislative aides.



Thurs., Oct. 7 — Reception honoring columnist Victor Riesel. 5:30 p.m.

On Friday, South African Opposition Voice

Fri., Oct. 8 — Luncheon, with Mrs. Helen Suzman, MP, Republic of South Africa, and lone opposition voice to Verwoerd policies from the Progressive Party. 12:30 p.m.



Mrs. Suzman, one of the few opposition voices in the national parliament, is a leader in the Progressive Party which opposed the controlling Nationalist Party. The Progressives are down to one seat in Parliament, held by Mrs. Suzman. Her party has been more successful in provincial elections.

Her OPC appearance will be the only one in New York. The topic of her talk has not been announced; she will answer questions after the talk. (Cont'd on page 6)

Deadline?

You have it made with TWA!

The story's on the other side of the Atlantic. You get the assignment . . . and the deadline. You need a jet that's ready when you are — a jet that goes from your town direct to the news. That's when you want TWA.

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WORLD-WIDE TICKER

Edited by JERRY KRISKA

WASHINGTON...

from JESSIE STEARNS

Julian Scherr, publicity chief for National Aeronautics and Space Administration, accompanied US astronauts L. Gordon Cooper and Charles Conrad, Jr. on their European trip. It began in Greece where Conrad gave his gold flight pin to Russian cosmonaut Pavel Belyayev.

Jewel de Bonilla is in San Juan, Puerto Rico, on assignments for industry and tourism.

Dixon Donnelly, assistant to the Treasury Secretary for Public Affairs, accompanied, Treasury Secretary Henry Fowler on a ten-day whirlwind trip to Continental Europe visiting officials in France, Italy, Germany, Sweden, Belgium, the Netherlands, and the United Kingdom.

Claude M. P. Moisy, transferred from Washington Bureau of France Presse, to New Delhi, India.

He and his family flew to India in the midst of the Indian-Pakistani conflict.

William O. Douglas, Associate Justice, US Supreme Court, has now balanced his earlier legal book "A Living Bill of Rights" with a volume calling for "A Wilderness Bill of Rights."

After reading his new book, I am still uncertain whether his first love is law or the outdoors.

Sarah McClendon, Washington correspondent for Texas and other newspapers, was the subject of an article entitled, "Sarah McClendon has Few Regrets. She Prods Presidents as a Duty," in the Washington Post.

The interview followed the Presidential press conference at which newswoman McClendon cited section eight of the Constitution asking the President if he might reconsider his veto of a bill containing a provision for congressional review of projected military base closures.

She admitted that sometimes she regrets the prickly questions posed to Presidents at their press conference.

The newswoman, a Washington correspondent for 21 years, says she has been asking questions since **Harry S. Truman** occupied the White House, and she has no intention of stopping.

For the first time in the 46 years of the Women's National Press Club existence, a First Lady administered the oath of office to an incoming president — Mrs. Johnson did the honors for Mary Gallagher, Cincinnati Enquirer.

OPCers attending were:

Alvadee and John B. Adams, Elsie Carper, May Craig, Angela de Ging-

ras, Vera Glaser, Virginia Kelly, Sarah McClendon, Jessie Stearns, Esther Van Wagoner Tufty, Dorothy Tuttle, Alice Rogers Hager, Alex Uhl, Fred Archibald, James Morton, Ruth Cowan Nash, Dudley Harmon, John Hefernan and Raymind J. McHugh.

PARIS... from BERNARD REDMONT

Shake-up over the summer at the Paris International Edition of the NY Times: Walter Kerr, general manager, and the Times "agreed to terminate their relationship because of certain divergencies of views." Scuttlebutt has it that Kerr, who has favored more and more autonomy for the Paris edition, clashed with NY management over the issue.

Zoltan J. Havas, ex-circulation manager, is new general manager. Assistant general manager **William Hanway** went back to NY staff on Oct. 1. Thomas A. Daffron remains managing editor.

Press corps here mourns deaths of two deeply admired colleagues: Pierre Denoyer, editor-in-chief of French edition of Reader's Digest, and a former correspondent in the US, died in August at age of 63. Peter C. Rhodes, formerly on Paris Herald Trib and UP, and winner of Medal of Freedom for his wartime service with OSS, recently in public relations here, died of cancer in early September in Key West, Fla., at age of 53.

Geoffrey Parsons, ex-president of Anglo-American Press Assn. (in 1949) when he was Paris Herald Trib exec, has been named vice president and European representative for the Northrop Corp. of Beverly Hills, Calif., with which he has been associated in Paris.

Vacationers and other travellers: **Bernard Frizell**, NBC, on Riviera; **Fred Painton**, USN&WR; **Robert Farrell**, McGraw Hill World News; and **Bernard Kaplan**, Montreal Star, in Italy; **Jud Gooding**, Time-Life, in Italy, Austria and Switzerland; **Whit Bassow**, Newsweek; **Curt Prendergast** and **Jeremy Main**, on Spain's Costa Brava; **Eric Hawkins**, editor emeritus of Paris Herald Trib, in Britain and France.

Don Cook, LA Times, off to Los Angeles to see his new bosses; **Henry Kamm**, NY Times, on assignment in Athens; **Frank Bourgholtzer**, NBC, back in Paris from Moscow.

Arnaud de Borchgrave, Newsweek chief European correspondent, rushed to cover outbreak of India-Pakistan hostil-

ities. **Ed Taylor**, The Reporter, and **Bernard Redmont**, Westinghouse Broadcasting, also leaving for the scene shortly.

Paul Ghali, Chicago Daily News, back at work after eye operation and vacation. New assistant to him in Paris bureau is Harvey Meyerson.

Adeline Fitzgerald, Chicago-Sun-Times, did series of ten fashion spots for Westinghouse Broadcasting during collection weeks.

Brigadier Barry Wilson, chief of Public Information at SHAPE, gave reception in Panel Room of HQ at Rocquencourt for new chief of press branch, Lt. Col. Louis Kaposta, formerly at SAC, who succeeds Col. Roy Root, transferred to Washington.

Joseph W. Grigg, UPI news manager for western continental Europe, presided as usual at September luncheon of Anglo-American Press Assn. for French presidential candidate Senator Pierre Marcellin.

ROME... from SAM'L STEINMAN

Arnaldo R. Lacagnina, until recently in charge of NBC News for the Middle East, has been named head of the new Rome bureau of the San Francisco Chronicle. Before coming to Europe he was a staff member of the paper.

Robert Neville and Mrs. Neville followed Venice Film Festival coverage with a trip to Paris for business conferences.

Allan Jacks, AP bureau chief, back from coverage of the Greek political situation.

William Raedemackers, Time, among several from various Rome bureaus now





covering the war in Pakistan.

Dora Jane Hamblin, Life International, here for two weeks on assignment.

James O'Neill, N.C.W.S. press chief here, and Mrs. O'Neill entertained representative group of the local international press corps at a Terrace Party to inaugurate their new apartment.

Press coverage of fourth session of the Ecumenical Council is considerable but far below the more than 1,500 journalists who were on hand for the opening of the first session. Most of those working here are Vatican specialists and reporters for Catholic newspapers all over the world.

John Law, US News and World Report, back from interview with President Johnson, off for Pakistan. Law invited the President to revisit American Club of Rome which he addressed as Vice-President. Law is currently president of club.

Eugene Levin, AP, covering International Astronautical Congress in Athens.

ISTANBUL . . .

from ANNE TURNER BRUNO

The recently-reorganized Foreign Press Club of Turkey made news here in lead frontpage articles covering its luncheon which hosted former Premier Ismet Inonu.

Inonu was invited as the first speaker in a series of political leaders to talk on their party platforms before the national elections on Oct. 10.

Although the delightful and active 81-year-old has been head of the opposition Republican Party since it yielded the government on Feb. 13 to a four-party, interim coalition regime, he was

asked to inaugurate the luncheon series as Turkey's Grand Old Man of Politics and best-known statesman.

Ismet Pasha, tanned from his daily swim in the nearby Marmara Sea, charmed a 50-person audience at the Park Hotel dining room as he spoke while sitting relaxed and smiling before the microphone at the speaker's table.

Inonu warmly greeted **George de Carvalho** Life's roving correspondent in the Middle and Far East, by patting him on the cheek. When de Carvalho asked in open session later, "What is the secret of your health and wisdom at your age?", Inonu pleaded openly, "Can no one help me to answer this?"

The former army general said, "As long as I can work with my mind, I keep young. It leaves me no time to be desperate. I am never pessimistic in front of any situation."

Foreign Press Club president Erwin Ritter of Agence France Presse, who is a seven-year veteran in Ankara, presided at the luncheon which was the first major activity of the increasingly active organization.

Hard-working Britisher John Lawton, club vice president and UPI correspondent for Turkey in Istanbul, was hailed for having organized the luncheon. Lawton, peppy and personable, has been the moving force in revitalizing the club this year.

Other officers present were second vice president Charles Adelson, American free lancer representing US Travel Trade, and board of governors members **Charles Lanios**, who represents Time-Life and New York Times here, **Hal McClure**, AP bureau chief for Turkey in Istanbul, and Peter Olenko, TASS bureau

chief. Secretary-treasurer Haluk Durakal of the Thompson Press was vacationing in Austria at the time of the luncheon.

This spring, membership has tripled in the club to include approximately 40 Americans, British, Australians, Germans, French, Italians, White and Red Russians, Pakistani, Indians, Rumanians, Bulgarians, and, of course, Turkish representatives of foreign media.

The club's weekly meeting is held every Wednesday in the Park Hotel, the traditional press hangout in Istanbul since World War II, when reporters vied with major international spies for tables and service.

US Four-Estaters who have come to Turkey the past four months include Al Friendly, managing editor of the Washington Post, who has written a National Geographic article on ancient Pamphylia and Cilicia on Turkey's Mediterranean Coast and **Naomi Barry**, columnist of the Paris Herald Tribune, who returns in late August to do a Holiday piece on the Princess Islands.

Charles Collingswood CBS London and his attractive wife toured resorts and historic sites on Turkey's Mediterranean, Aegean and Marmara Coasts during their two-week July vacation.

Life's **Charlie Lanios** hosted **George** and **Tilka de Carvalho**, LIFE roving correspondent in their week's visit to Istanbul and also NY World Telegram's Ted Morello who is doing a swing through Greece, Turkey and the Middle East.

Popular **Hal McClure**, AP bureau chief, and wife Dorothy, returned to their Istanbul headquarters in early August after four weeks auto tour through Greece, Italy and Yugoslavia.

(Cont'd on page 8)

THE OVERSEAS PRESS BULLETIN

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RESTON

(Cont'd from page 1)

ing, and this has inevitably led to a hunt for new ways to use new labor-saving machinery to meet both rising costs of production and rising competition.

The newspapers owners are afraid that they will not survive the battle unless they find cheaper methods of production. The unions, in turn, are afraid the new automatic machinery will mean fewer jobs, in the future, and thus they are either opposing the use of these new machines or competing for control over them and a share of the savings produced by them.

It would be improper for an official of one of the newspapers concerned to pass judgment on the various specific issues of automation, jurisdiction, the union shop, pensions, and severance pay in the present New York controversy, but the general problem affects the public interest and raises questions that tend to get overwhelmed by the specific issues.

Does anyone have the right to interfere with the normal flow of essential

information in a democracy in a time of crisis and war? Is there a moral, even if there is a legal "right" to strike on the part of the unions, or a "right" to lock-out on the part of the publishers at such time?

These questions are asked so seldom these days that they almost sound old-fashioned to both sides in the present controversy. Yet there is the principle of the First Article of the Bill of Rights that denied even to the Congress the power to abridge the freedom of the press.

This was not added to the Constitution because the founding fathers loved newspapers of their owners. As a matter of fact they were as critical of both as Lyndon Johnson, but they did believe the people were entitled to know what was going on, and what editors thought about what was going on, and they did what they could in those days to protect, not the publishers, but the people.

This is the forgotten factor in the present chaotic state of New York newspaper labor-management relations. It is easy to understand the fears of both the unions and the publishers. It is a bitter fight because both sides fear that they may be negotiating, not merely for the terms and conditions of employment, but for the existence of future jobs and future newspapers.

Thus, everybody feels trapped for the moment by forces all concerned feel they cannot control, and the tragedy of the New York situation is that each succeeding strike does not help compose the fundamental fears but makes them worse.

In fact, the paradox of the present struggle in New York is that, like the last 114-day strike two years ago, it weakens the newspapers, and thus encourages the very insecurity the unions and publishers fear the most.

This is why at least some experienced men such as Arthur Goldberg feel that a wholly-new approach to newspaper negotiations must be found, based on the principle that nobody has the right to interrupt the normal flow of the news. This raises the controversial question of compulsory arbitration by a board representing the public interest, and this is highly distasteful to both the unions and many publishers. But the present situation is highly distasteful too, and there is very little evidence that the principal antagonists can agree on how to correct it.

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NEW YORK SCENE

(Continued from page 3)

Wed., Oct. 13 - Luncheon, with Thailand Foreign Minister Thanat Khoman. 12:30 p.m.

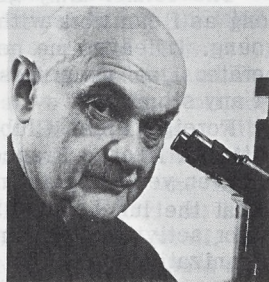
Underseas at Overseas

Wed., Oct. 13 - Bistro Night, "Underseas at the Overseas Press Club." 6 p.m. \$4.

A seafare-ing buffet for seagoers and landlubbers alike will be the main accompaniment to a unique underwater life movie to be shown at the Oct. 13 Bistro Night.

The film will be shown by the cinematographer, Dr. Roman Vishniac. Vishniac, who holds doctorates in medicine and zoology, is well-known for his films of underwater life, including the most minute forms.

Bistro Night guests will have a chance - through a drawing - at one of the doorprizes: use of a 30-foot Luhrs Alura Cabin Cruiser for a day, complete with skipper, food and beer, all courtesy Rudder Magazine.



Tues., Oct. 19 - Italian Regional Dinner. 6:30 p.m.

Wed., Oct. 20 - Luncheon, with NYC Conservative candidates Buckley, Gunning and Markey. 12:30 p.m. \$3.50.

Thurs., Oct. 28 - Book Night for "Power of Life and Death" by former Ohio Governor Michael diSalle. Cocktails, 6:30 p.m.

Mon., Nov. 8 - Dinner for Mayor and Mrs. Robert F. Wagner. Cocktails 6:30 p.m., dinner, 7:30 p.m.

Reservations not cancelled 24 hours in advance will be charged to members' accounts.

Placement

New York City:

A-443-Wanted: young writer with 3-4 yrs. experience news media, economics oriented, Latin America area. College degree, fluent Spanish and Portuguese, US citizenship necessary, preferably from Latin American news desk. Salary up to \$12,000.

A-442-Wanted: Experienced reporter or ghost-writer, male or female with bright, alive, writing flair. Immediate. 2 to 3 mos. working, with already assembled material to meet close deadline. Give resume and possible sample of work. Salary or fee open.

A-441-Wanted: General PR man with good experience with government and financial relations. For major agency. Salary 15-6M.

A-440-Wanted: PR man with two or three years editorial and or agency experience in business news area. To work for agency newsdesk. Starting salary \$8,500.

A-438-Wanted: seasoned newsman with knowledge of editing; p.r. organization; fund raising; chapter and auxiliary functions for non-profit health institutions, in New York City area. Salary \$15-25M for right, energetic, progressive "think big" type of man.

A-437-Wanted: Writers knowledgeable about Latin America who are free to do short background studies on free-lance basis. Subjects will emphasize business, economics, politics throughout Latin America.

Illinois:

A-439-Wanted: Experienced editor for mid-west-based, nationally circulated monthly consumer magazine. Must be top writer and editor capable of directing and supervising small staff. Some background in field of medicine helpful, but not essential. Excellent opportunity for solid, congenial, creative editor. All replies treated in strict confidence. Submit resume of experience, education, recent photo, and reasons for your interest.

Please write c/o Box No. attention S.E. Korsen, placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

Classified

WANTED: COUNTRY HOME FOR CHRISTMAS. Foreign correspondent and wife, both Active OPCers, returning for a brief but happy holiday reunion with U.S. College student son. Seek quiet, charming, extremely comfortable nesting place with maximum conveniences for 10-15 day period commencing around Dec. 20. New England, N.J., and NYC environs not desired. Adirondacks, Appalachians, Great Smokies, Blue Ridge, or similar deeper-America mountainous areas preferred for the long-anticipated get-away-from-it-all joy of being together for this family Christmas. We are urbane, careful, respectful tenants. Please forward description and terms to Box No. 354.

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BULLETIN

Cont'd from page 1)

utilize his familiarity with his area and its news events to develop comprehensive running coverage and background from the newsmen's angle.

The "Ticker" column copy will be handled as before.

As part of its overseas program, *The Bulletin* recently has stepped up recruitment of new correspondents in previously unrepresented news centers. Six new correspondents have been added since Aug. 1, and more are expected to be announced in upcoming weeks, particularly in the Mid-to-Far East areas.

Mihlon also said that Committee member Murray Martin had volunteered to study ways to promote *The Bulletin*.

Ludlow Corporation

has produced jute textiles since 1868 and is a leading supplier of jute fabrics for carpet backing and rug cushions. The company's paper and plastics divisions manufacture a wide line of specialty papers for industrial and consumer packaging, graphic arts, and the electronics and construction industries. Strong on research in paper conversion, plastics extrusion and fiber processing, Ludlow is diversifying along current product lines through acquisition and expansion.

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PEOPLE & PLACES

By SAM BAKER

ON THE GO: **Rudolph and Liselle Brent**, both of United Overseas Press, on a six-week business trip to Southern Europe.

CHECKING IN: **Gledhill Cameron** and husband, industrial designer Bronislaw Zapolski, and three sons back from tour of France, Switzerland, and Netherlands.

NEW POSTS: New special assistant to the director of New York City's Poverty Program is **Ruth Hagy Brod**, who ran an Operation Head Start Program for children . . . **Tom Stone**, for past 18 years with Associated Press in the US, Europe, Middle East, Far East and Latin America, has joined the Peruvian Telephone Company as director of public relations and advertising . . . New editor-in-chief of the Childrens' Hospital Medical Center in Boston for a series of books on child growth and development is **Betty Hannah Hoffman**, formerly with Cosmopolitan and Ladies Home Journal. The latter carries her article on the Berkeley student rebellion in October . . . Eastern Airlines has appointed **Raymond J. Blair** director of editorial services. He was a reporter for 13 years in Washington, Detroit, New Jersey and Long Island.

EXHIBITS: **Sheldon Machlin's** kinetic/optic sculptures, made with all the apparatus of a full-scale machine shop, on exhibit at Grippi & Waddell Gallery.

RADIO & TV: **Columbia Rossi**, in England for past three months, discoursed on Cuba on Britain's Independent Television program, Day by Day . . . Between TV appearances in New York and Philadelphia, **Moritz Jagendorf** handed in his latest book. It's a collection of old New York City folktales titled "Peg-Leg Peter."

ARTICLES: OPC bylines in the October Reader's Digest include **George Kent**, **Eugene Lyons** and **Joe Alex Morris** . . . **Ed Hymoff** in the October Coronet with Captain James Spruill's Viet Nam Diary, the personal story of an Army officer killed in Viet Nam while fighting for a cause he considered just . . . **Alan Levy** reports two articles, one of which is already a collector's item. His profile of "Jonas Mekas: Voice of the Underground Cinema" is in the New York Times Magazine for Sept. 19, which was printed but not distributed due to the strike. The other, in the October Harper's, is "Lost in the Bookshops of

New York." . . . **Elanor Early's** "Boston, Old and New" in the current Vista and "In Dublin's Fair City" in Venture . . . Covering Guatemala for the new Latin American Times, **Ruth Karen** got a front-page replay in the Guatemala City tabloid Prensa Libre of her interview with the president of the Bank of Guatemala and a 140-year-old debt Guatemala insists on paying . . . Saga has a feature by **Arky Gonzales** on the Cuban refugees who have been escaping by boat to Florida, which he researched on Coast Guard patrol flights a dozen miles from Cuba.

SPEAKERS: **Marguerite Cartwright's** contribution to the Poverty Program includes a lecture at Mills College to teachers in Head Start, and in Harlem for A.C.T., at art workshop dedication . . . **Erwin Di Cyan** is giving a course in logic to members of Mensa, a group whose membership is limited to top two percentile in intelligence. Mensas meet at OPC alternate Tuesdays . . . **Hal Boyle** will be the luncheon speaker Oct. 15 at the 1965 Southwest Journalism Forum at Southern Methodist University . . . "Hot Spots in Today's World" were described by **John MacVane** at a meeting of the United Nations Association of New York . . . **Sidney H. Eiges** talked to the graduate student and faculty colloquium of the University of Pennsylvania's Annenberg School of Communications . . . **Faye Henle** is giving a course in Personal Money Management and Investing at the Ballard School of the YWCA . . . The same school is also offering a course in public relations chaired by **Gene Burke**, with **Richard Barr** and **Ed Stern** as speakers.

HONORS: **Albert E. Kaff**, general news manager for UPI in Asia, re-elected to a second term as chairman of the Foreign Press in Japan . . . **Ben G. Wright**, president of This Week Magazine, installed as commander of Air Service Post No. 501, oldest aviation unit in the American Legion. He succeeds **Willis Player** of Pan Am. Other officers include **H. J. Rand**, vice commander, World Aviation . . . Commerce Department cited **Rohama Lee**, editor-publisher of Film News, for contributing to the success of the Bureau of International Commerce presentation of the US overseas during 1964.

HONEYMOONING: **Oeveste Granducci**, married to the former Carolyn Miller Allen in St. Thomas, Virgin Islands.



WASHINGTON SCENE: Agricultural Secretary Orville Freeman and his wife met with the **Franc Shors** at a recent Women's National Press Club party in the capitol. They witnessed the swearing in of the new WNPC president, Mary Gallagher, by Mrs. Lyndon Johnson.

Washington Post photo

World-Wide Ticker

(Cont'd from page 5)

LONDON . . . from BOB TUCKMAN

ABC Correspondent Ray Moloney, just back from an assignment in Pakistan covering the fighting there, is off soon on a one-year assignment to Saigon to report the war . . . Prime Minister Harold Wilson spoke off-the-record Sept. 21 to the Association of American Correspondents at a black tie dinner at the Savoy Hotel. Association President Rod MacLeish of Westinghouse Broadcasting Company presided. The members-only dinner attracted a full turnout of some 65 American newsmen in London . . . AP's Milton Marmor had to miss the event as he went off on Stateside home leave.

MADRID . . . from ENRIQUE MENESES

Friends and colleagues gathered for a farewell luncheon given for Lee Boltin, who is packing his trunks after a three-month assignment for the Time Book Division. He and wife Carol plan to spend a couple of weeks in Paris and London before returning to New York. Among those present at the luncheon were Jean Bratton and Augusto Meneses from the Madrid Time-Life Bureau and **Enrique Meneses** of Fotopress. Jean Bratton just got back after a month's vacation in Boston.

Busy getting his family settled in Madrid is New York Times' **Tad Szulc** who recently arrived to carry on from Paul Hoffman, now stationed in Santo Domingo.